



LIVEWELL KERSHAW COALITION MEETING

OCTOBER 25, 2017

8:00AM-9:30AM



HOUSEKEEPING

- Introductions
- Jargon/Reflect Cards
- Packets and materials on table

AGENDA


- **Welcome**
- **Review Charting Exercise**
- **Emerging Priorities**
- **Priority Selection**
- **What work is being done?**
- **Wrap-Up**





HEALTHY PEOPLE, HEALTHY CAROLINAS

***Healthy People, Healthy Carolinas* aims to improve community health and health outcomes—focusing specifically on nutrition, physical activity and prevention of chronic disease.**



OBJECTIVE

- **Priority Selection:**
 - Broad theme that can encompass multiple areas around chronic disease prevention
 - Population to target
- **TODAY's Goal:**
 - Broadly Defined Priority
- **LATER:**
 - Strategies and Action Plan after researching best practices





**WHERE WILL LIVEWELL KERSHAW INITIALLY
NEED TO FOCUS THEIR EFFORTS TO
PROMOTE OVERALL HEALTH AND WELL-
BEING AND REDUCE CHRONIC DISEASE?**





CHARTING EXERCISE REVIEW



Data Sources	2013 Community Health Needs Assessment	2017 Community Health Needs Assessment	Vision 2030 Health Strategies	Your Personal Perspective of the Needs and Energy
Key Ideas				
Key Images/ examples/ take-aways				
Implications for LiveWell Kershaw (Energy and Resistance)				

Data Sources	2013 Community Health Needs Assessment	2017 Community Health Needs Assessment	Vision 2030 Health Strategies	Your Personal Perspective of the Needs and Energy
<p>Key Ideas</p>	<ul style="list-style-type: none"> • Obesity and education; knowledge base and communication of resources • Access to care through word of mouth more than flyers • Nutrition and diabetes • Sexual activity and teen health • Smoking and chewing tobacco and vaping • Disparities throughout county; poverty • Physical activity options (low) 	<ul style="list-style-type: none"> • Similar to 2013; education on insurance options. Raising awareness on cost of sickness. Cost of poor physical activity. Unhealthy food choices. Partnerships with grocery stores. • Personal choice and lack of education • Built environment making choices easier (CDC pyramid) • More education for broader population 	<ul style="list-style-type: none"> • Personal choice; the WHY (SNAP example). Cultural root cause. • Healthy lifestyle for the food deserts. Access is there. • Leverage existing education and faith based groups. 	<ul style="list-style-type: none"> • Gardens in Cassatt area • Education and resource exposure; expanding efforts. • Issues with storing fresh food if there is no refrigerator or access; Debbie cakes last longer
<p>Key Images/ examples/ take-aways</p>	<ul style="list-style-type: none"> • Nutrition, obesity and education • Sexual health was surprising people are willing to talk about • Resources need to be equal; Maslow's drives the health (immediate needs) • Identification of options for physical activity 	<ul style="list-style-type: none"> • Similar to 2013; communication, education, nutrition • Access improved in north central but education/awareness is lacking • Missing law enforcement, mental health, Alpha Center, rural health centers • Seniors don't want healthy food ☹️ 	<ul style="list-style-type: none"> • Method and audience to reach 	<ul style="list-style-type: none"> • Bringing in those in the underserved population to be a part of this to ask questions • Get to the WHY
<p>Implications for LiveWell Kershaw (Energy and Resistance)</p>	<ul style="list-style-type: none"> • Deeper strategic alignment of available resources; • Acceptance of access and education; more informed about health matters • Trust building • Further examination of tobacco • Funding and community support trust • LWK partner with groups to provide options 	<ul style="list-style-type: none"> • Strategic programs and specific, less broad. • Education and awareness; SBHC good resource; funding • Continued education for younger children • Reaching those folks where they are • Lived experience needed in Coalition 	<ul style="list-style-type: none"> • Determine whether long term outcomes or short term; youth vs seniors. Ideas for youth. 	<ul style="list-style-type: none"> • Building energy in County-→ seems to need a change in attitude regarding healthy behaviors. Leading by example and changing mindset • Business involvement; for smaller businesses •



WHAT DID WE IDENTIFY AS PRIORITY?



EMERGING PRIORITIES

- 1. Diabetes
- 2. Teenage Sexual Activity
- 3. Obesity
- 4. Nutrition

EXPANDED PRIORITIES

- Healthy Lifestyles for Young Adults
 - Nutrition
 - Teenage Sexual Activity
 - Obesity and chronic disease prevention
 - Tobacco use and vaping education
- Healthy Lifestyles for Elderly
 - Nutrition
 - Physical Activity
 - Chronic disease education



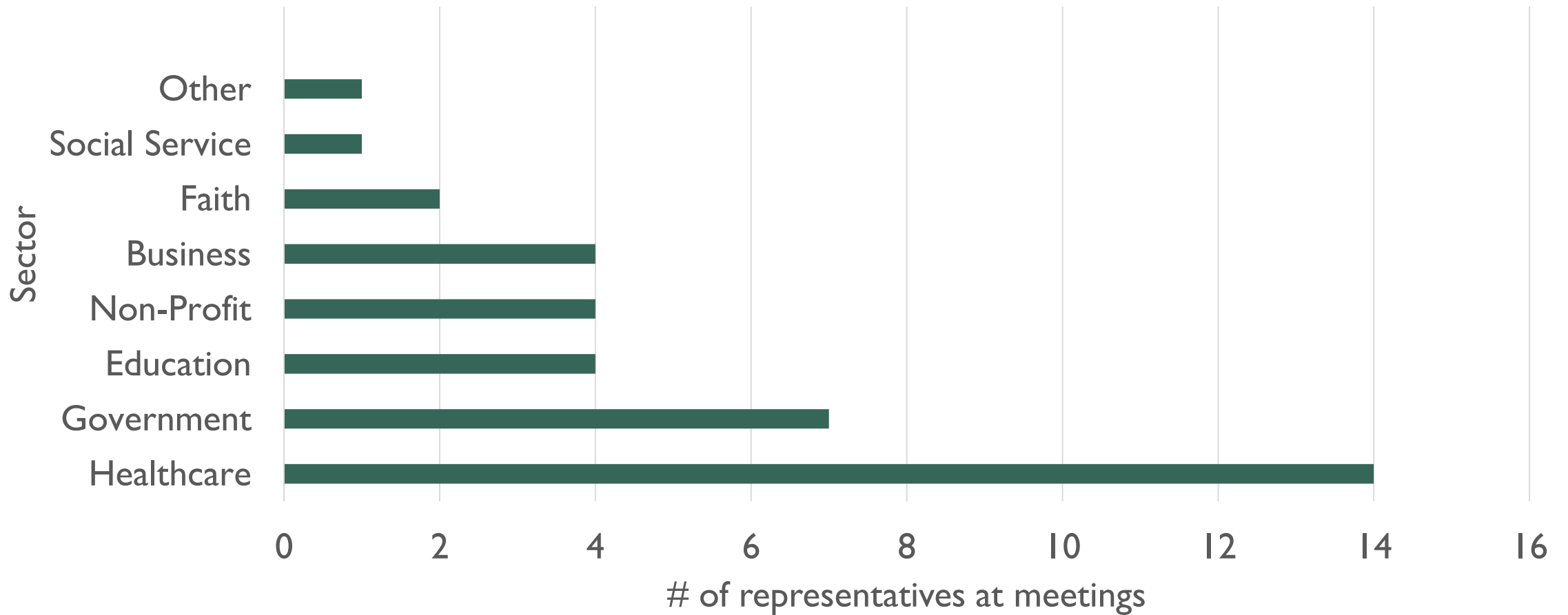
GIVE ACTIVITY REFLECTION



GIVE Model



SECTORS INVOLVED





**WHERE WILL LIVEWELL KERSHAW INITIALLY
NEED TO INVEST THEIR EFFORTS TO
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BEING AND REDUCE CHRONIC DISEASE?**





PRIORITY SELECTION





WHAT WORK IS BEING DONE IN THESE AREAS?

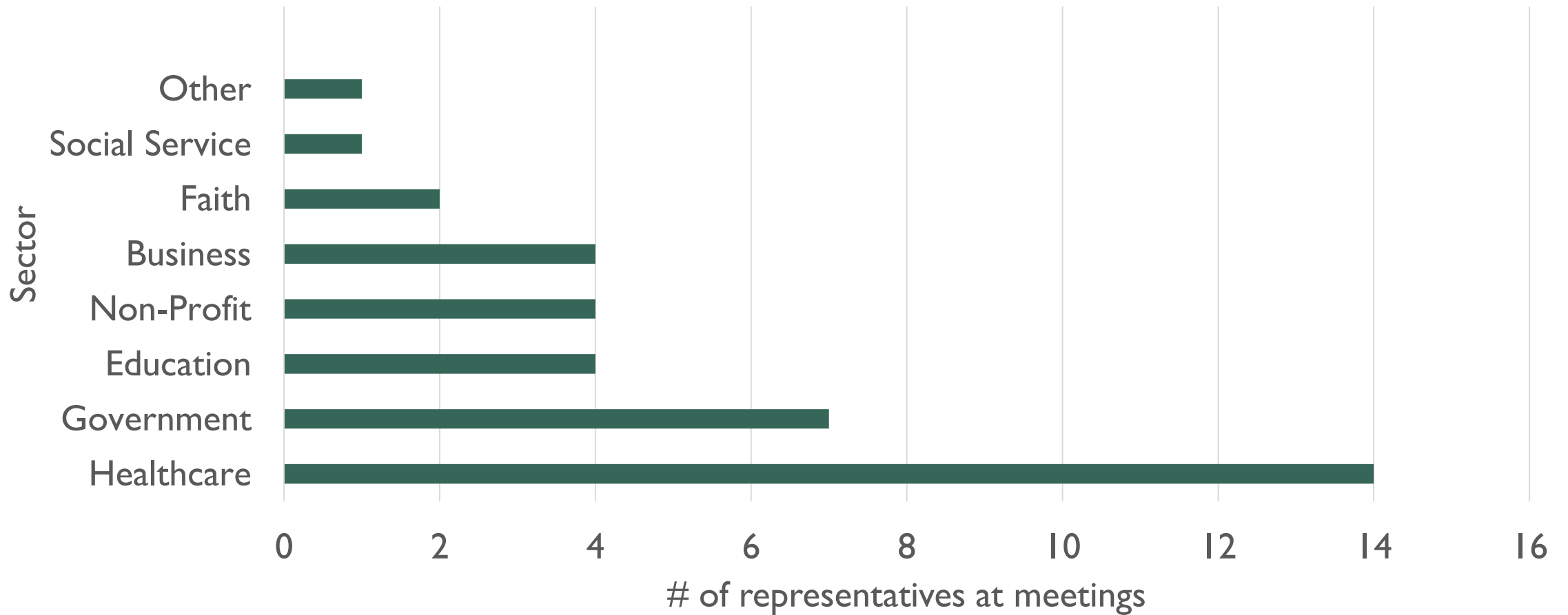




NEXT STEPS



SECTORS INVOLVED



WHO ARE WE MISSING?

- **Media**
- **More churches**
- **School representatives from West Wateree and Camden areas** ★
- **Town of Elgin** ★
- **Lived experience**
- **Mental Health**
- **Alpha Center** ★
- **Law Enforcement** ★
- **DSS/DHHS**
- **West Wateree officials**

14 responses

WHO ARE WE MISSING?

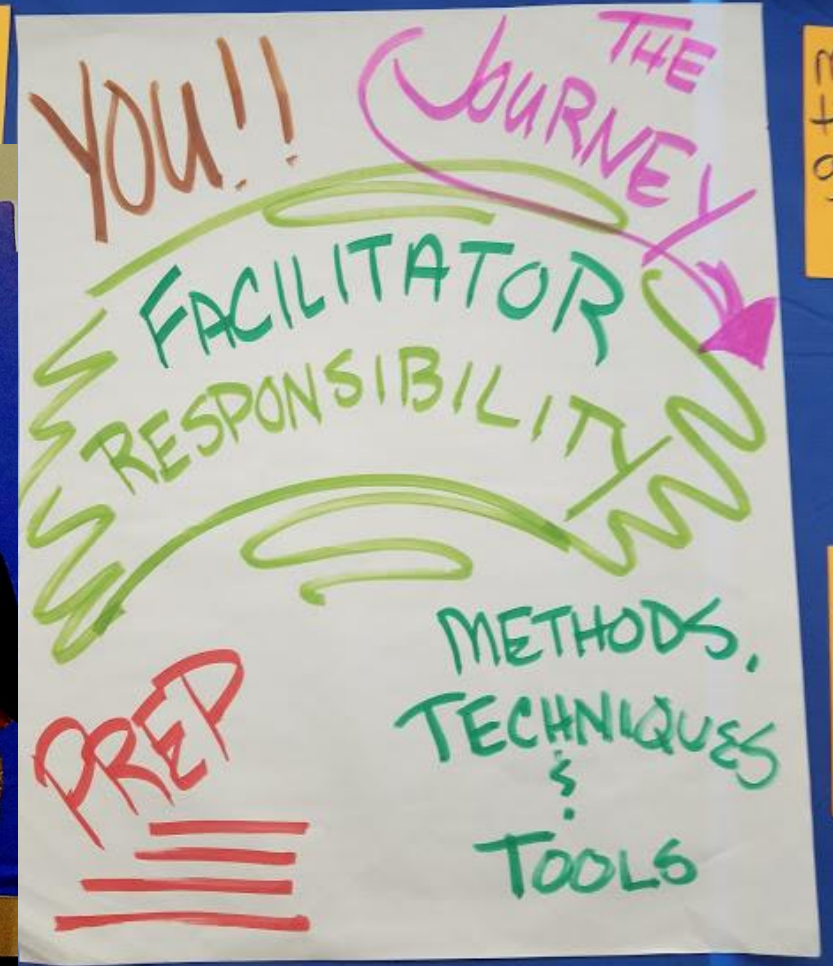
Seven respondents indicated that they had not invited anyone to join the coalition.

Three respondents had invited individuals

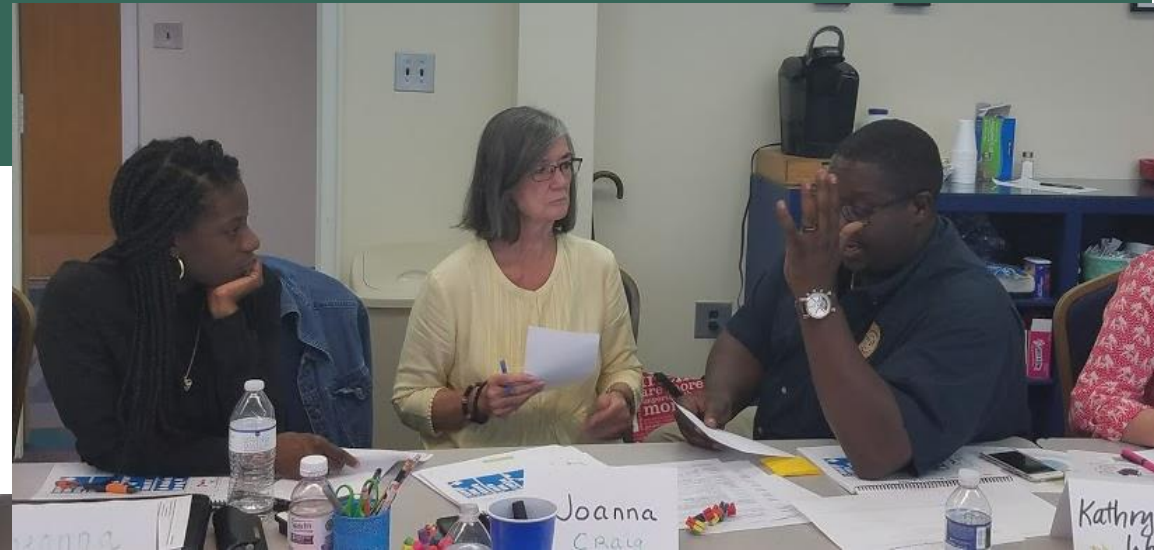
Schedule Conflicts:

- Fitness Zone
- Historic Camden
- Camden High
- Other churches
- Lived Experience
- Family Resource Center
- North Central Middle
- Town of Elgin
- Law Enforcement

FACILITATION TRAINING UPDATES



FACILITATION TRAINING UPDATES



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With support from

Healthy People, Healthy Carolinas

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